

2021 STATE CONFERENCE LOGO

Florida HOSA Wants You!!!
To Design a Logo for the 2021 Florida HOSA State Leadership Conference.

***Members of Florida HOSA
can vote for the design they like best!***

Florida HOSA is extending you the opportunity to submit a creative, fresh and unique design around this year's HOSA Theme, "**Unlock Your Potential**" in order to generate ideas for our State Leadership Conference logo. The full theme should be written as part of the design, as well as the school year "**2020-2021**." The design should also have a **Florida motif**. Please understand that the submitted designs are *concepts* and that a professional artist will render a complete and finished design including the necessary elements, if missing. The criteria for this year's competition:

- Include designer's name and school on back of design
- The designer must be a Florida HOSA member in good standing (affiliated/paid member)
- Entries may be submitted on 8½" x 11" white unlined paper, on a computer CD (jpg format), or sent via e-mail to LDeVault@flhosa.org (jpg format)
- Submit one drawing denoting the color scheme or colored correctly
- The design should be drawn at least 5" in size (size may be modified depending on use)
- All entries should have the HOSA theme, "**Unlock Your Potential**," the school year "**2020-2021**," and a **Florida motif**.
- All designs submitted become the property of Florida HOSA, Inc.

All designs **must be received** in the Florida HOSA State Office **at or before 5:00 p.m. on November 30, 2020**. A panel of judges will narrow the submitted designs to the top five based on originality, concept, theme interpretation, etc. - not the cleanness and/or skillfulness of the drawing. From December 3rd - 7th, members of Florida HOSA can go to the Florida HOSA website for directions on how to vote for one of the five designs. The design that receives the most votes will be announced in the February Florida HOSA Newsletter. At the 2021 State Leadership Conference, during the Recognition Session, the artist whose design was selected will be recognized. Please mail entries to:

Florida HOSA
13570 NW 101st Dr., Suite 200
Alachua, FL 32615