



# SLC 2023 Expo & Conference Sponsorships

Reaching more than 14,000 Future Health Professionals, your company's support allows Florida HOSA to help ensure the future of Florida's health care system, as well as providing resources for our advisors to continue developing this pipeline. Please let us know at what following level you would like to sponsor Florida HOSA, or contact us to help develop a customized package for you and your organization. Thank you for investing in your future health care leaders!

## Platinum Sponsor - \$5,000

- Four 6-foot tables with electrical at the SLC on Friday, April 14<sup>th</sup> from 9 A.M. – 4 P.M.
- \$1,000 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage for one year (new)
- Company listing on the SLC Page of the Florida HOSA website for one year
- Hard copy of current year Florida HOSA chapters upon written request (please see Sponsorship Policy)
- Company logo displayed:
  - On General Session Live-Stream Page
  - On large screens prior to all General Sessions

## Gold Sponsor - \$2,750

- Three 6-foot tables with electrical at the SLC on Friday, April 14<sup>th</sup> from 9 A.M. – 4 P.M.
- \$250 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage until end of calendar year - December 31<sup>st</sup> (new)
- Company listing on the SLC Page of the Florida HOSA website for one year
- Hard copy of current year Florida HOSA chapters upon written request (please see Sponsorship Policy)
- Company logo displayed:
  - On large screens prior to all General Sessions

## Silver Sponsor - \$1,000

- Two 6-foot tables with electrical at the SLC on Friday, April 14<sup>th</sup> from 9 A.M. – 4 P.M.
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Hard copy of current year Florida HOSA chapters upon written request (please see Sponsorship Policy)

### **Bronze Sponsor - \$500**

- One 6-foot table with electrical at the SLC on Friday, April 14<sup>th</sup> from 9 A.M. – 4 P.M.
- Full Page Ad (8½” x 5½” B&W) in the State Leadership Conference Program

### **Expo Sponsor - \$300**

- One 6-foot table (no electrical) at the SLC on Friday, April 14<sup>th</sup> from 9 A.M. – 4 P.M.
- Listing on Sponsor Page in State Leadership Conference Program

### **Additional Options to Become Involved:**

#### **Sponsor of Keynote Speaker - \$3,500**

- Company logo displayed on large screens prior to Opening General Session
- Full Page Ad (8½” x 5½” B&W) in State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Hard copy of current year Florida HOSA chapters upon written request (please see Sponsorship Policy)

#### **Sponsor of Judge Appreciation Gift Cards - \$2,750**

Approximately 275 judges assist with competitive events

- Organization’s name and information will be presented to judges with the gift card
- Full Page Ad (8½” x 5½” B&W) in State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Hard copy of current year Florida HOSA chapters upon written request (please see Sponsorship Policy)

#### **Sponsor of Competitive Event - \$300/event** (maximum of 5 events)

- Company logo displayed on large screens prior to the Awards Sessions
- Listing on Sponsor Page in State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year

### **Scholarships**

All funds designated as scholarship money by an organization or company must be unrestricted and will be presented to the Florida HOSA Foundation, Inc. Scholarship Program for dispersal (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.). The company logo will be displayed on large screens prior to the general session.

### **Advertise**

- Rotating banner advertisement on the Florida HOSA website homepage for 1 year - **\$1,250 (new)**
- State Leadership Conference Program Full Page Ad (8½” x 5½” B&W) - **\$400**

### **Registration Bag Insert - \$500**

- Your informational flyer placed in conference registration bags

### **Workshop/Breakout Room - \$250**

Exhibitors may request a workshop/breakout room during the afternoon on Saturday, April 15<sup>th</sup> for a one-hour time slot. Availability of rooms is limited and shall be reserved on a first come, first-serve basis (send written request via email to [mmemolo@flhosa.org](mailto:mmemolo@flhosa.org); DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY Florida HOSA). The deadline to request a workshop/ breakout room by exhibitors is February 21<sup>st</sup>; rooms will become available to non-exhibitors after this date on a first come, first-serve basis if no requests by exhibitors have been received. The deadline for non-exhibitors to request a workshop/breakout room is March 6<sup>th</sup>; DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY Florida HOSA)



# State Leadership Conference 2023

**Connect** • **Recruit** • **Promote**

with more than 14,000 members and advisors      students for your college and workplace      career opportunities in your field or company

## Sponsorship Form

**Please remit form so it is received in the Florida HOSA State Office on or before March 6<sup>th</sup>**

Company/Organization: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company/Organization Website Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Additional Options: \_\_\_\_\_ Amount: \_\_\_\_\_

### Exhibit Attendees:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Please make checks payable to “Florida HOSA” and remit to: Florida HOSA  
Payment must be received on or before March 24, 2023. 13570 NW 101<sup>st</sup> Dr., Suite 200  
Alachua, FL 32615

Please send an attachment of your company logo before March 6<sup>th</sup> in a vector (.eps) or jpeg format to MMemolo@flhosa.org. Without this logo, your company will not be displayed in any event materials.

**NOTE: Meals are NOT provided ~ Please plan accordingly.**