



SLC 2024 Expo & Conference Sponsorships

Reaching more than 15,000 Future Health Professionals, your organization's support allows Florida HOSA to help ensure the future of Florida's healthcare system, as well as providing resources for our advisors to continue developing this pipeline. Please let us know at what following level you would like to sponsor Florida HOSA, or contact us to help develop a customized package for you and your organization. Thank you for investing in your future healthcare leaders!

Platinum Sponsor - \$5,000

- Four 6-foot tables with electrical* at the SLC on Friday, April 5th from 9am – 4pm
- \$1,000 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage for one year
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)
- Company logo displayed:
 - On General Session Live-Stream Page
 - On large screens prior to all General Sessions
 - On SLC tab of the Florida HOSA – FHP app

Gold Sponsor - \$2,750

- Three 6-foot tables with electrical* at the SLC on Friday, April 5th from 9am – 4pm
- \$250 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage until end of calendar year (December 31st)
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)
- Company logo displayed:
 - On large screens prior to all General Sessions

Silver Sponsor - \$1,000

- Two 6-foot tables with electrical* at the SLC on Friday, April 5th from 9am – 4pm
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

Bronze Sponsor - \$500

- One 6-foot table with electrical* at the SLC on Friday, April 5th from 9am – 4pm
- Full Page Ad (8½" x 5½" B&W) in the State Leadership Conference Program

Expo Sponsor - \$300

- One 6-foot table (no electrical) at the SLC on Friday, April 5th from 9am – 4pm
- Listing on Sponsor Page in State Leadership Conference Program

Additional Options to Become Involved:

Sponsor of Keynote Speaker - \$3,500

- Company logo displayed on large screens prior to Opening General Session
- Full Page Ad (8½" x 5½" B&W) in State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

Sponsor of Judge Appreciation Gift Cards - \$2,750

Approximately 275 judges assist with competitive events

- Organization's name and information will be presented to judges with the gift card
- Full Page Ad (8½" x 5½" B&W) in State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

Sponsor of Competitive Event - \$300/event (maximum of 5 events)

- Company logo displayed on large screens prior to the Awards Sessions
- Listing on Sponsor Page in State Leadership Conference Program
- Company listing on the SLC Page of the Florida HOSA website for one year

Scholarships

All funds designated as scholarship money by an organization or company must be unrestricted and will be presented to the Florida HOSA Foundation, Inc. Scholarship Program for dispersal (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.). The company logo will be displayed on large screens prior to the general session.

Advertise

- Rotating banner advertisement on the Florida HOSA website homepage for 1 year - **\$1,250**
- State Leadership Conference Program Full Page Ad (8½" x 5½" B&W) - **\$400**

Registration Bag Insert - \$500

- Your informational flyer placed in conference registration bags

Workshop/Breakout Room - \$300

Exhibitors may request a workshop/breakout room during the afternoon on Saturday, April 6th for a one-hour time slot. Availability of rooms is limited and shall be reserved on a first come, first-serve basis (send written request via email to mmemolo@flhosa.org; **DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY FLORIDA HOSA**). **The deadline to request a workshop/ breakout room by exhibitors is February 16th**; rooms will become available to non-exhibitors after this date on a first come, first-serve basis if no requests by exhibitors have been received. **The deadline for non-exhibitors to request a workshop/breakout room is February 23rd**; **DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY FLORIDA HOSA**.

*Electrical provided by Florida HOSA up to 5 amps; if additional power is needed, the cost will be the responsibility of the exhibitor.



State Leadership Conference 2024

Connect • **Recruit** • **Promote**

with more than 15,000 members and advisors students for your college and workplace career opportunities in your field or company

Sponsorship Form

Please remit form so it is received in the Florida HOSA State Office on or before February 16th.

Company/Organization: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Company/Organization Website Address: _____

Sponsorship Level: _____ Amount: _____

Additional Options: _____ Amount: _____

Exhibit Attendees:

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Please make checks payable to "Florida HOSA" and remit to:

Payment must be received on or before March 15th.

Florida HOSA

13570 NW 101st Dr., Suite 200

Alachua, FL 32615

Please send an attachment of your company logo before February 16th in a vector (.eps) or jpeg format to mmemolo@fhosa.org. Without this logo, your company will not be displayed in any event materials.

NOTE: Meals are NOT provided ~ Please plan accordingly.