

# SLC 2026 Expo & Conference Sponsorships

Reaching more than 19,000 future health professionals, your organization's support allows Florida HOSA to help ensure the future of Florida's healthcare system, as well as providing resources for our advisors to continue developing this pipeline. Thank you for investing in *your* future healthcare leaders!

#### **Exhibitor Options:**

# Platinum Sponsor - \$5,000

- Four 6-foot tables with electrical\* at the SLC on Friday, April 17<sup>th</sup> from 9am 4pm
- \$1,000 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- 8½"L x 5½"W black and white advertisement in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage for one year
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)
- Company logo displayed:
  - On General Session Live-Stream Page
  - On large screens prior to all General Sessions

# Gold Sponsor - \$2,750

- Three 6-foot tables with electrical\* at the SLC on Friday, April 17<sup>th</sup> from 9am 4pm
- \$250 presented to the Florida HOSA Foundation, Inc. Scholarship Program to be awarded to deserving Florida HOSA members (REGISTRATION#: CH40766 A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.)
- 8½"L x 5½"W black and white advertisement in the State Leadership Conference Program
- Rotating banner advertisement on the Florida HOSA website homepage until end of calendar year (December 31<sup>st</sup>)
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)
- Company logo displayed on large screens prior to all General Sessions

## Silver Sponsor - \$1,000

- Two 6-foot tables with electrical\* at the SLC on Friday, April 17<sup>th</sup> from 9am 4pm
- 4¼"L x 5½"W black and white advertisement in the State Leadership Conference Program
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

## **Bronze Sponsor - \$400**

- One 6-foot table (no electrical) at the SLC on Friday, April 17<sup>th</sup> from 9am 4pm (If electric is needed, please contact the Marriott Orlando World Center separately.)
- Listing on Sponsor Page in State Leadership Conference Program

## Additional Options to Become Involved:

#### Sponsor of Advisor Workshop Breakfast - \$5,000

(Plated breakfast for 75 advisors; additional advisors can be added upon request for a fee)

- May address conference registered advisors before Advisor Workshop (Friday morning, April 17<sup>th</sup>) for 30 minutes
- 8½"L x 5½"W black and white advertisement in the State Leadership Conference Program
- Company name and/or logo displayed by Advisor Workshop in State Leadership Conference Program agenda
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

#### Sponsor of Keynote Speaker - \$3,500

- Company logo displayed on large screens prior to Opening General Session and keynote speech (Thursday evening, April 16<sup>th</sup>)
- 8½"L x 5½"W black and white advertisement in the State Leadership Conference Program
- Company name and/or logo displayed by Keynote Speech in State Leadership Conference Program agenda
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

# Sponsor of Leadership Academy - \$2,500

- May address student members before Leadership Academy (Saturday afternoon, April 18<sup>th</sup>) for 30 minutes
- 8½"L x 5½"W black and white advertisement in the State Leadership Conference Program
- Company name and/or logo displayed by Leadership Academy in State Leadership Conference Program agenda
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

# Sponsor of Nametag Lanyards - \$2,500 \*NEW\*

- Your company's logo, in addition to the Florida HOSA logo, printed on full-color lanyard for each registered conference attendee
- Company name and/or logo listed on the SLC Page of the Florida HOSA website for one year
- Electronic copy of current year Florida HOSA chapters (please see Sponsorship Policy)

#### Registration Bag Insert - \$500

(Must be designed, printed, and supplied by your organization to the Florida HOSA State Office by Monday, April 6<sup>th</sup>)

• Your informational flyer placed in conference registration bags

#### Workshop/Breakout Room - \$400

Exhibitors may request a workshop/breakout room during the afternoon on Saturday, April 18<sup>th</sup> for a one-hour time slot. Availability of rooms is limited and shall be reserved on a first come, first-serve basis (send written request via email to <a href="mailto:mmemolo@flhosa.org">mmemolo@flhosa.org</a>; DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY FLORIDA HOSA). The deadline to request a workshop/breakout room by exhibitors is February 16<sup>th</sup>; rooms will become available to non-exhibitors after this date on a first-come, first-serve basis if no requests by exhibitors have been received. The deadline for non-exhibitors to request a workshop/breakout room is February 23<sup>rd</sup>; DO NOT SEND FEE FOR WORKSHOP UNTIL CONFIRMED BY FLORIDA HOSA.

#### Sponsor of Competitive Event - \$250/event

- Company logo displayed on large screens during Awards Sessions (Saturday, April 18th) for event(s) sponsored
- Company name and/or logo displayed by event(s) sponsored in State Leadership Conference Program agenda

#### **Advertise**

- Rotating banner advertisement on the Florida HOSA website homepage for one year \$1,250
- State Leadership Conference Program Advertisement (8½"L x 5½"W black and white) \$400

# **Scholarships**

All funds designated as scholarship money by an organization or company must be unrestricted and will be presented to the Florida HOSA Foundation, Inc. Scholarship Program for dispersal (REGISTRATION#: CH40766 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.). The company logo will be displayed on large screens prior to the general session.



# Florida HOSA, Inc. Sponsorship Policy

- Corporate sponsors with a contribution of \$1,000 or more per year may obtain, as part of their sponsorship package, an electronic roster of current year HOSA chapters.
  - The current year roster of Florida HOSA chapters is available after the conclusion of the conference only to current year partners and exhibitors upon payment of the exhibitor/sponsorship fee. The roster shall only contain the advisor's name, e-mail address, and affiliating school name, along with the mailing address. The roster shall be furnished in PDF format and sent electronically. At no time will Florida HOSA, Inc. consent to release rosters containing names, school information, and/or personal information of Florida HOSA members in the middle school, secondary, postsecondary/collegiate, and/or alumni categories.
  - Florida HOSA reserves the right to request a review of any materials to be distributed by sponsor utilizing Florida HOSA advisor membership information. In addition, Florida HOSA may decline to provide the Florida HOSA advisor membership information to a requesting party if the use of the list or the service/product being marketed conflicts with the goals or objectives of Florida HOSA, Inc.
  - Sponsors will agree to not provide the list to a third party.
- Partners' logos and company website links may be displayed on our website according to level of sponsorship and participation with Florida HOSA.
- Partners may sponsor a maximum of five (5) competitive events.
- All funds designated as scholarship money by an organization or company must be unrestricted and will be presented to the Florida HOSA Foundation, Inc. Scholarship Program for dispersal (REGISTRATION#: CH40766 A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE [800-435-7352] WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.). If in conjunction with the State Leadership Conference, the company logo will be displayed on large screens prior to the general session.

#### **Benefits of Partners**

- ✓ A chance to inform, communicate with and contribute to the life of more than 19,000 future health professionals. They are students today, who will soon become your employees, customers, or members.
- ✓ Participation in local chapter activities and regional conferences.
- ✓ Company visibility through the State Leadership Conference, website and/or other initiatives.
- ✓ Networking at local, regional, state, and national/international level.
- ✓ Potential access to over 310,000 health professionals on a national/international level.
- ✓ Possible link from our website to yours depending on sponsorship level.

Note: Florida HOSA reserves the right to determine the eligibility of a sponsor/partner or exhibitor. All organizations and entities requesting to participate as a sponsor at any level must demonstrate a spirit of affiliation that serves to promote the mission and purpose of Florida HOSA - Future Health Professionals.



# Exhibitor / Sponsor Benefit Summary

	EXHIBITOR LEVELS				SPONSOR OF				
BENEFITS	Platinum	Gold	Silver	Bronze	Advisor Workshop Breakfast	Keynote Speaker	Leadership Academy	Nametag Lanyards	Competitive Event
# Exhibitor Tables with Electric	4	3	2						
# Exhibitor Tables without Electric				1					
8½"L x 5½"W Ad (B&W) in Program	✓	✓			✓	✓	✓		
41⁄4"L x 51⁄2"W Ad (B&W) in Program			✓						
Company Name/Logo Listed in Program				✓	✓	✓	✓		✓
Florida HOSA Foundation Scholarship Donation	\$1,000	\$250							
Rotating Banner Advertisement on Florida HOSA's Website Homepage	Runs for 1 year (until next SLC)								
Company Name/Logo Listed on SLC Page of the Florida HOSA Website for One Year	✓	✓	✓		✓	✓	✓	✓	
Electronic Copy of Current FL HOSA Chapters Provided After SLC	✓	✓	✓		✓	✓	✓	✓	
May Address Workshop Attendees Directly Before Workshop for 30 Minutes					✓		✓		
Company Logo Printed on Nametag Lanyard for Each Attendee								✓	
Company Logo Displayed on Large Screens Before All General Sessions	✓	✓							
Company Logo Displayed on General Session Live Stream Page	✓								
Company Logo Displayed on Large Screens Before Opening General Session and Keynote Speech						✓			
Company Logo Displayed on Large Screens During Awards Sessions for Event(s) Sponsored									✓